

# Beyond Tradition

CREATIVE IMMERSION WORKSHOP FOR PHOTOGRAPHERS





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## Why?

Every generation has its own artistic and emotional voice.

Edward Weston and his colleagues broke away from the pictorialism that came before them and redefined photography as an art in its own right, celebrating it for its own qualities; sharp focus, depth of field, etc.

Time has passed, camera technology has taken another giant step, and it's time to push still further. We must find fresh ways of seeing because to re-create what has already been done lacks the emotional freshness and honesty of new discovery.

It's the spirit of pushing past traditions, into new and unique visions that interest us. We're looking for people who want to explore further, through exercises and assignments designed to challenge creativity and open participants to new photographic possibilities.

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## The workshop

will include daily outings to famous local destinations like Big Sur, Point Lobos, and the remaining buildings of Fort Ord, a deserted military base. We'll do night photography and experiment with motion as well. Exercises, assignments and creative challenges designed to stretch the imagination will be woven into all our activities.

We'll have a presentation of our own work, participant's work (optional), and the work of other inspirational artists. For those who want, there will be 3 sessions of **expert, hands-on Photoshop instruction** listed below. Photographers not participating in the Photoshop sessions will have additional time to photograph and explore.

### Session 1: The basics.

*Sorting and organizing, making basic adjustments, re-sizing and making a gallery and contact sheet.*  
adobe bridge • camera raw • web photo galleries.

### Session 2: Intermediate skills

*Isolating and adjusting specific areas, making composites, adding textures and overlays.*  
selection tools • layers • retouching tools

### Session 3: Advanced skills

*non-destructive manipulation, automating repetitive tasks*  
layer masks • adjustment layers • actions

Fees: \$495 (workshop only. Does not include transportation, meals or lodging)

Dates: November 7-10, 2008 (Veteran's Day weekend)

Limited to: 10 participants

Faculty: Cara Weston & Susan Bein

Nearest Airport: Monterey, California (20 minutes away) or San Jose, California (1¼ hour away) Hotel info on request.

Questions about the workshop? email us at [wizmosis@gmail.com](mailto:wizmosis@gmail.com) or call (503) 729-8574

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## About us

**Cara Weston** was born and raised in Carmel, California. She has lived in the world of photography all her life. A photographer in her own right, she is the daughter of photographer Cole Weston and granddaughter of the fabled Edward Weston.

She worked with her father Cole and uncle, Brett Weston, during the 1970s, learning her craft and developing her eye.

Cara spent several years as director of the Weston Gallery in Carmel, where she curated numerous shows, featuring the work of Yousuf Karsh, Ansel Adams, Edward, Cole and Brett Weston and many others. She is on the Board of Trustees for the Edward Weston Estate.

Cara has broken with family tradition and embraced digital photography. Her family name has been both a gift and a burden, and she has worked hard to evolve her own style. Her work is widely sought after by collectors. She lives and photographs on the magnificent Big Sur Coast and travels extensively. She has two grown daughters.



<http://carawestonphotography.com>

**Susan Bein** is a Californian who has lived many places and currently resides in Portland, Oregon. Photography became her passion from the moment she picked up a camera at the age of fifteen. In her teens she took workshops with Ansel Adams, Minor White, Aaron Siskind, Paul Caponigro, Nathan Lyons, Beaumont & Nancy Newhall, and others. She took classes from the eccentric Edmund Teske, and majored in Photography in college, winning a post-grad teaching fellowship. After that, for all kinds of reasons she put down her cameras. She became a graphic designer, and teacher of graphic design, and an Adobe Certified Expert in Photoshop.

Then she picked up a digital camera and the muse returned. She joined the online photo community, flickr. At present she has over 3,000 images posted, and has had more than 500,000 online visitors from all over the world. She has an upcoming show at Cameraworks Gallery in Portland. As her photos suggest, she agrees with Cartier Bresson, who supposedly said, "Focus is a bourgeoisie concept."



<http://themeanmissbean.com/wizmographics>

<http://flickr.com/photos/wizmo>